### Become a Great Small Business Owner

# Break-even Analysis; The basics

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# Break even analyses

Minimum weekly Gross revenue	\$ 12,626.26
Minimum annual Gross revenue	\$ 606,060.61
Cost of sales percentage	33.00%
Projected effective workweeks per year	48
Projected annual expenses	\$200,000.00

## Method: Minimum chargeout rate per hour (wages in expenses)

Minimum chargeout rate	\$ 50.99
Total available chargeable hours per year	9120
Number of staff members	5
Average hours worked/ week/ staff member	38
Cost of sales percentage (wages in expenses)	25.00%
Projected effective workweeks per year	48
Annual expenses minus projected material markup	\$ 465,000.00
Material markup	20.00%
material cost ave projected	\$175,000.00
Projected annual expenses	\$500,000.00

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# Method: Minimum chargeout rate per hour (wages in COGS/ Direct Costs)

Projected annual expenses	\$200,000.00
Projected effective workweeks per year	48
Cost of sales percentage (wages in Cost of Sales)	65.00%
Average hours billed/ week/ staff member	38
Number of staff members	5
Total available chargeable hours per year	9120
Average wage cost per hour	\$26.50
Percentage total wages "oncosts" per hour	25.00%
Total wages "oncost" per hour	\$ 6.63
Total average wage cost per hour	\$ 33.13
Average Gross markup margin on materials	20.00%
Average annual material expenditure	\$175,000.00
Gross profit on materials (markup)	\$ 35,000.00
Annual expenses minus gross profit materials	\$ 165,000.00
Overhead cost per hour billed	\$ 18.09
Minimum chargeout rate per average hour billed	\$ 51.22